

Chrissy Hughes



DESIGN LEADER
DIGITAL + INSTRUCTION

CONTACT

734 985 5588
MOBILE

hugheschristil@gmail.com
EMAIL

C4CREATE.COM



i ABOUT ME

My experience as a designer and educator extends across southern Michigan. As a designer, educator and consultant, I inspire others to find their purpose using visual communications, whatever the modality, in this powerful network of technology and influential ideas. I am open for work in an environment where I can shape the minds of aspiring designers or move the needle for clients or stakeholders towards excellence—both in education or industry.

EDUCATION

MA Graphic Design 2010

SAVANNAH COLLEGE OF ART & DESIGN

BFA Painting

WESTERN MICHIGAN UNIVERSITY

≡ EXPERIENCE

Specs Howard School 09/08–08/11

LEAD GRAPHICS INSTRUCTOR

Developed and taught graphic design certificate program courses (both face-to-face and hybrid) such as: Fundamentals, Typography, Branding & Identity, Art History (Pre-historic), Special Projects, and Portfolio. Completed Competency Based Staff Development Training modules. Assisted in preparation for the school accreditation visit. Formatted and adjusted learning materials. Maintained ongoing professional development and Adobe training.

Jackson (Community) College 08/11– Present

ASSOCIATE PROFESSOR – LEAD FACULTY, GRAPHIC DESIGN

Serves as lead faculty for Graphic Design Associate Degree and 3D Design & Animation certificate programs. Mentors and lead adjunct instructors in program instruction. Authors a variety of course materials for both face-to-face and distance learning environments. Assures content aligns with latest Adobe Creative Cloud software and program remains relevant to Quality Matters instructional design, industry and Higher Learning Commission standards. Hosts annual Jackson College student Graphic Design program portfolio showcase and bi-annual advisory board meetings. Serves on advisory board committees for Jackson and Lenawee County ISD's. Recruits perspective students in the tri-county area. Builds Michigan transfer partnerships with 4-year institutions and course sequencing to align with pathways initiative. Serves as co-chair on college Assessment committee.

Self Employed 08/05–Present

FREELANCE GRAPHIC DESIGNER

Managed relationships with various clients on a contractual basis both remotely and on-site. Clients such as Novartis Healthcare, Carl's Golfland, KARS Nuts, BD's Mongolian BBQ, Goldfish Swim School, Vivière Aesthetics, Second Chance at Life and YMCA of Jackson, MI.

Involved in the small business branding, interior and launching of both YoBerry Frozen Yogurt of Novi, MI and 3&Up Board Game Lounge in Plymouth, MI.

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CURRICULUM VITAE CONTINUED...

≡ EXPERIENCE Continued...

Oakland Comm. College / IADT 08/06–05/11

ADJUNCT INSTRUCTOR

Adjunct Instructor to a variety of lower and upper level Graphic Design and Game Design courses, Drawing, Desktop Publishing, Typography, Design Fundamentals to name a few and also Drawing for Game Design and Portfolio Design courses.

The MARS Agency 02/00–04/04

ART DIRECTOR

Lead Art Director for award winning bi-monthly consumer publication for Big Y Grocery Stores. Collaborated and assisted in copywriting for articles. Management of photography, illustration and account stock photography budgets. Coordinated printing processes and press checks. Worked directly with agency owner to refine and meet client expectations.

Village Green Companies 05/04–01/05

CREATIVE DIRECTOR

Creative Director for all collateral and print materials for over 100 residential properties. Helped transition and lead communications department. Interviewed, hired and managed graphic designer.

● EVENTS/SERVICE WORTH NOTING

JANUARY 2009 **Birmingham/Bloomfield Community Coalition**
Youth Action Board – Recognized by State Senate
for Design Contributions to campaign

NOVEMBER 2010 **A4EOE Symposium**
Faculty Panel, Dr. Punya Mishra's Keynote Presentation

FEBRUARY 2014 **ITC Council eLearning Conference – Guest Speaker**
Orlando, FL – “Emerging Apps That Aid in Delivering Content & Promote Creative Collaboration in the Classroom”

OCTOBER 2018–2023 **HLC Assessment Academy Roundtable**
St. Charles, IL – Jackson College Assessment Academy Team

OCTOBER 2023 **IUPUI Assessment Institute – Lead Presenter**
Indianapolis, IN – Jackson College Assessment Committee Team



+ ADDITIONAL PREVIOUS EMPLOYERS

Gilmore Brothers, Inc. KALAMAZOO, MI

Bensman Advertising MADISON, WI

Cygnus Publishing FORT ATKINSON, WI

G-Graphics BRIGHTON, MI

✍ SKILLS

Digital + Print + Illustration + Branding & Identity + Publication Design + Package Design + Web Design + 3D Modeling/Texturing + Animation + Infographic Design
Course Design + Instruction + Advertising + Higher Education + Distance Learning + Creative Direction + UX + Leader/Team Player